EATON'S Look Your Best for the Easter Parade

Shop Thursday 9 a.m. to 9 p.m.

Six Popular *Banlon Sweater Styles Specially Purchased!

Lovely, fully-fashioned Banlon sweaters by a well-known Canadian maker. Ordinarily 8.95 and 9.95 . . . selling at a special low price because EATON'S bought a Special Purchase group especially for Spring.

Choose

- White
- Beige
- Red
- Blue
- Taffy
- Yellow
- Brown
- Geranium
- Parsley Green

Sizes 34 to 40 in the group. Choose from 6 styles.

*—Five only illustrated.

5.99

*DuPont Trade Name

EATON'S—Sportswear, Second Floor, Phone EV 2-7141

7 o'Clock Specials

Please, No Telephone or Mail Orders
On Sale 7 p.m. to 8 p.m.
If Quantities Last

Fashion Blouses at ½ Price

Because they are slightly counter-soiled, a group of excellent quality fashion blouses are selling at half their regular price. In this group are **Dacron and *Terylene, cottons, with short, long or three-quarter sleeves, in tailored and dressy styles. Broken size range, and pretty assortment of colours. **Regularly 3.99 to 7.95. 7 o'Clock Special, each 1.99 to 3.97**

** Du Pont trade name. * C.I.L. trade name.

EATON'S—Sportswear, Second Floor

Cotton Twill Trousers

Year round favourites are these sturdy 7½-oz. cotton twill trousers in tan or grey. With zipper closing and cuffs, they are "Sanforized" for long wear and comfort. Limit one pair to a customer, so shop right at 7. **7 o'Clock Special, pair 1.99**

EATON'S—Men's Work Clothes, Lower Main Floor

Children's Sandals

Children's play and everyday shoes styled with two straps, cushion crepe soles and uppers of red, white or beige leather. Comfortable and cool, they're wonderful for warm weather. Broken sizes. **7 o'Clock Special, pair 1.99**

EATON'S—Family Shoe Centre, Second Floor

Survival Kits for Sportsmen

A 4-day survival kit that could be one of the most important items carried by a sportsman. In it is an emergency food kit containing necessary foods, condensed and sealed in neat, handy pocket size tin. 4-day supply, plus Hal Denton's survival manual. **7 o'Clock Special, each 49c**

EATON'S—Sporting Goods, Main Floor, House Furnishings Building

Children's Denims

"Sanforized" denims for the youngsters have boxer-style, all-around elastic waists for good fit. In faded blue, tan or green; sizes 4, 6 and 6x. A very good buy for active youngsters. **7 o'Clock Special, pair 1.47**

EATON'S—Bargain Basement

Repeat Offer!

Trim, Tailored Skirts

4.99

So popular were these smart, straight tailored skirts that EATON'S brings them to you again at this wonderfully low price. Choose all-wool in tweeds, stripes, checks or plains with single back pleat for walking ease. Half lined. Sizes 10 to 20 in group.

EATON'S—Sportswear, Second Floor, Phone EV 2-7141

Women's Fashion Shoes

At Clearance Prices

4.98

Lovely floral prints, shades of red, brown or black leathers or fabrics are in this group of high fashion shoes for Spring. Because of broken lines, they are yours at a fraction of their usual price. Choose high or illusion heel pumps. Sizes 5 to 9, collectively. **Special,** pair

EATON'S—Family Shoe Centre, Second Floor, Phone EV 2-7141

Buy Nylons for Easter

Special Offer

You can't afford to miss this wonderful offer of first quality, fully-fashioned nylons. Dress sheer, 60-gauge, 15-denier in measured lengths, dark seams. Spring shade of "Lively" (medium beige). Sizes 9 to 11.

Special, pair **79c**

3 pairs for 2.25

EATON'S—Hosiery, Main Floor, Phone EV 2-7141

Handbags for Easter

As Gifts or Accessories

A lovely accessory for your Easter outfit, or a thoughtful gift for someone special, are these handsome handbags of fine calf and Morocco leathers. All attractively styled, neatly lined and specially selected. Choose black, navy, bone, Mayfair and red.

Special, each **6.95**

EATON'S—Handbags, Main Floor, Phone EV 2-7141

Luxurious Fur Stoles

China Mink or Russian Squirrel

A thrilling buy, a wonderful gift . . . glorious fur stoles for spring. China mink (dyed) or Russian squirrel (dyed) in new shades of charcoal or natural mink (dyed) are classic, pocket or crossover style with flattering portrait necklines. Make this an Easter to remember!

Special, each **99.00**

Budget Plan Terms Available if Desired

EATON'S—Furs, Second Floor, Phone EV 2-7141

EATON'S Victoria Room

Dine out Thursday evening
Dinner served from 5 to 7.30 p.m.

Thursday's Dinner Menu

Baked sugar-cured ham with pineapple sauce
Scalloped potatoes
Fresh frosted green peas
or
Fried Fillets of Sole
Tartar Sauce
Mashed Potatoes
Fresh frosted green peas

Roll and butter
Jellied fruit with whipped cream
Tea or Coffee

1.00

EATON'S—Victoria Room, Fourth Floor

Young or Old . . . Everyone Loves

Candy at Easter

To delight the whole family, choose "Easter Bunny" candies of all sorts as treats, as gifts, as decoration. Chocolate, fondant, nuts and cream make up the delicious selection at EATON'S.

Panned Eggs — An Eastertime favourite. Per lb. **49c**

Easter Baskets — Overflowing with good things to eat. Each **2.50**

Easter Bunnies and Chicks—Of tempting moulded chocolate. Each **10c** to **4.95**

Egg Cups with Chocolate Eggs—Buy one for each member of the family. Each **45c**

Chocolate Eggs—Delicious creamed or plain eggs. Each **20c** to **3.50**

Boxed Eggs—The gift that always pleases at Easter. Each **39c** to **98c**

EATON'S Own *Cottage Sweets*

For that "someone special," choose an especially fine candy, EATON'S Own Brand, Cottage Sweets. This is a delightful and thoughtful way to extend your Easter greetings. **Eaton Prices**

DIAL EV 2-7141

Phone EV 2-7141 for EATON'S Order Line

All Chocolates
Per lb. box **1.60**
2-lb. box **3.20**

Cherries in Liquid
Per lb. **1.85**

Chocolates and Assorted Candies
Per lb. **1.20**
2-lb. box **2.40**

EATON'S—Candy Counter, Main Floor, Phone EV 2-7141

Baby Doll Pyjamas

Regularly 5.99

Clearance from stock of very attractive and comfortable nylon baby doll pyjamas, daintily styled with fluted lace or net trim. Floral or plain shades. Small, medium and large in group.

Special, pair **3.99**

EATON'S—Lingerie, Second Floor, Phone EV 2-7141

Cotton Bloomers

Ordinarily 1.39 pair

Cotton knit bloomers . . . buy several pair at this low price. Elastic waist and leg for good fit. Tube-tex treated material.

Special, pair **79c**

EATON'S—Lingerie, Second Floor, Phone EV 2-7141

*Orlon & Wool Dresses

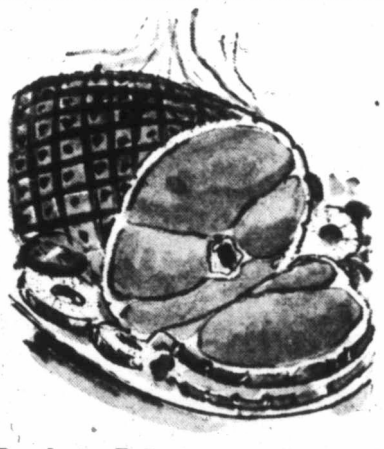
Regularly 12.99

Smart Orlon and wool dresses are styled with pretty V-neckline, so adaptable to scarves or beads, self-belt and three-quarter sleeves. In a gay profusion of colours are the popular Paisley print. Sizes 14 to 20.

Special, **8.99**

EATON'S—Cotton Shop, Second Floor, Phone EV 2-7141

*DuPont Trade Name



Ready-to-Eat Whole or Shank Half, per lb. **55c**

Ready-to-Eat Boneless Hams, end cuts, per lb. **79c**

THURSDAY ONLY 9.00 A.M. SPECIAL

Pink Salmon

3 to 4-lb. average, whole or half. On sale 9 to 10 a.m., if quantities last. Per lb. **37c**

EATON'S—Meats, Lower Main Floor

Tempting and Delicious Prepared

Easter HAMS

Choose from a large selection from Swift's, Calgary Packers, Burns, Maple Leaf and Gainers.

READY-DRAWN
Grade A Turkeys
6 to 10-lb. average. Per lb. **59c**
12 to 14-lb. average. Per lb. **45c**

EATON'S—Meats, Lower Main Floor

EATON'S Foodateria Margarine

Solo **2** lbs. **61c** Good Luck **2** lbs. **71c**

EATON'S—Foodateria, Lower Main Floor

SEE BACK OF THIS PAGE . . . for More EATON Shopping News